



### Toledo NCW 2015 at Imagination Station Outreach ChemLuminary Self-Nomination 2015

ChemLuminary Self-Nomination -- Add an Award Nomination	
Award Name	Outstanding On-going NCW Event
Sponsored by	Community Activities
Award Description	Recognizes a local section for an outstanding event that has been conducted for at least three years (not awarded to the same section more than once in a 5 year period).

Describe the types of individuals or groups who volunteered or collaborated in your event. Examples include: local section members, student members, retirees, academic institutions, people from local companies and businesses, general public, etc.	We have had continuing success attracting volunteers for our NCW tables at Imagination Station (IS), including section members, undergraduate and graduate students from UToledo and Lourdes University, and section retirees. This year we had a total of 36 volunteers over the course of the 5 days, with several helping out on different days. In past years, we have had high school teachers bring their students to help out; however due to Veteran's Day holiday, we did not have any high school participants this year. UToledo Student chapter members (10+) helped out. A student from BGSU also helped out. Imagination Station NCW coordinator has been Edith Kippenhan since 2009. Volunteers are recruited by email, postings in section newsletters, word of mouth, and past participation.
List the types and number of community groups that attended the event. Examples include: K-8 schools, 9-12 schools, colleges, universities, civic organizations, museums, libraries, scout troops, specific local business and/or industry.	Imagination station is one of Toledo's jewels – hands-on science museum, which attracts everybody depending on the day of the week. On Saturday's, children are admitted free if accompanied by a paying adult. Based on Ziploc bags consumed and other take home activities, there were at least 900 visitors to the tables this year over the 5 days.
List the different types of media employed. Guestimates on their relative audience reach would be helpful. Examples include: newspapers, magazines, flyers, websites, radio, television, social media, wiki notes, school newsletters, billboards, etc.	The Toledo Blade included NCW at Imagination Station in their Peach section for special events and on their website. Several other community website calendars also publicized the event. Flyers were posted at Imagination Station for several weeks prior to the event on Nov 10 -14, 2015.
List the activities at your event. How many were hands-on activities? Describe your event with regard to innovation, originality, safety, integrity, and theme. Identify up to five specific event activities/demonstrations that were new this year.	Each year we offers hands-on activities and informational materials that go beyond the Chemistry Matters publication. There is something for every age group, especially on Saturdays. Tue-Fri generally 4-6 activities are hosted, 50% are designed to be self-guided with an adult other than a chemistry volunteer. On Saturday we offer 10-14 activities, including those from the Tue-Fri group, but also some that require trained supervision so the public sees a little of everything. Trivia quizzes for prizes has been the standard except for this year; guests have to visit each table to get all the answers to a 10 question quiz and thus "win" a prize (ACS items from online store, related items from the \$ store, glow in the dark items, etc.) This event has led to a cooperative relationship between IS and the Chem&Biochem Dept at UT, and IS often contacts UT now for women in science speakers, etc. for their programs. Some of the activities for Chemistry of Color included: make your own spectrometers, make your own rainbow catcher with dual axis diffraction grating paper; make your own lava lamp; goldenrod paper acid base test; make colored or fluorescent slime; rainbow jells and coloring mixing; universal pH paper testing of household liquids; and colored markers.
How many continuous years has your local section conducted an NCW celebration? How has the program grown over the years? Consider number of attendees, volunteers, and variety of programming.	We have had IS as the location for NCW since 2009. This was the first year they were open as IS. In 2010 we moved from celebrating it as a one-day event to a five day event, truly a week of chemistry. Our success is measured by the phone calls received by IS staff - teachers and members are calling and asking if we will be there because they liked it so much for their students/kids the previous year. This year they received phone calls asking if the college students would be there as well - they had children who were going to college soon and they wanted to talk to the UT students about it. Easily we have had 1000 visitors each year to our tables, with most of them and families coming on Saturdays. Hence for the past 6 years, we've outreached to over 5000 in the Toledo community, children, teens, adults and seniors. We're looking forward to another successful year at IS this year!

#### ChemLuminary Self-Nomination -- Supporting Materials

File Name	File Size	File Description
None		

Web Link/URL for the Event	Weblink Description
<a href="http://toledosection.sites.acs.org/apps/photos/">http://toledosection.sites.acs.org/apps/photos/</a>	See NCW 2015 at IS Photo album on our website
<a href="https://twitter.com/utxperience/status/661611060445782016">https://twitter.com/utxperience/status/661611060445782016</a>	UToledo twitter post
<a href="https://www.evensi.cz/national-chemistry-week-celebrate-the-wonders-of-chemistry/162437183">https://www.evensi.cz/national-chemistry-week-celebrate-the-wonders-of-chemistry/162437183</a>	Publicity on events site

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