



## Toledo October 19: A Science Author Event Featuring Ms. Sarah Everts ChemLuminary Self-Nomination 2015

### ChemLuminary Self-Nomination -- Add an Award Nomination

Award Name	Local Section Partnership Award
Sponsored by	Local Section Activities
Award Description	This award recognizes an outstanding example of a local section forming an alliance with another group that results in a successful activity. - number of members from participating groups - overall attendance - Promotional work done before event

Number of Partner Group members participating:	For 2nd year in a row we have partnered with the Toledo-Lucas County Public Library to bring in a science writer for an OPEN BOOK Event with the goal of increasing public awareness of the important role chemistry and science have in history and everyday life and to improve science literacy in the community. This year we partnered to bring in Sarah Everts, award winning C&EN journalist for a talk on A century of poison gas: How the air we breathe was transformed in to a weapon of mass destruction on World War One battlefields. Event was held on Oct 19 to an excellent crowd of 50+ (30 members, 20 public) at the beautiful McMaster Auditorium, Main Toledo Library in downtown Toledo. This event was publicized throughout the community with the generous assistance of TLCPL and throughout their 19 branches. In addition, section put the event information on multiple community based calendars, sent event notification to multiple community newspapers plus the Toledo Blade and UToledo communications several weeks prior to event; and advertised it to our section members via save the date postcard, email and newsletters and on our website, plus issued a post event Press Release. C&EN helped with this event by sending copies of the February issue for her to sign for attendees. Next partnership with library science author talk was promoted (March 3, 2015 Jeannette Brown). Event was evaluated with paper survey; overall terrific success 4.8/5! Joanna Hinton was thanked by TLCPL Board President Sheila Odesky afterwards for a wonderful event and partnership.
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### ChemLuminary Self-Nomination -- Supporting Materials

File Name	File Size	File Description
saraheverts.pdf	0.28 MB	Main Promotional Flyer for Sarah Everts Talk

Web Link/URL for the Event	Weblink Description
<a href="http://www.toledo.com/index.php?src=events&amp;submenu=VISIT&amp;srctype=detail&amp;category=Lectures%20%26%20Discussions&amp;refno=673378">http://www.toledo.com/index.php?src=events&amp;submenu=VISIT&amp;srctype=detail&amp;category=Lectures%20%26%20Discussions&amp;refno=673378</a>	Community Toledo.com events
<a href="http://www.toledoblade.com/Events/Special-Events/Open-Book-with-Sarah-Everts.html">http://www.toledoblade.com/Events/Special-Events/Open-Book-with-Sarah-Everts.html</a>	Toledo Blade Publicity
<a href="http://zadzu.com/events/event_E0-001-087167646-4.aspx">http://zadzu.com/events/event_E0-001-087167646-4.aspx</a>	Another community event web posting
<a href="https://twitter.com/toledolibrary/status/654750435153055744">https://twitter.com/toledolibrary/status/654750435153055744</a>	TLCPL Twitter feed

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